

# Small Display Ad Network

**On a budget?**  
**Small ads get BIG results.**

The Mississippi Display Advertising Network can target your advertising to any area of the state with the economy of **group buying power**. It's an affordable, low-cost solution for reaching over 1 million readers in 100 newspapers statewide. Choose any or all of three regions, or inquire about targeting your campaign to specific communities.



## Buy any one region (North, Central, South)

2 column x 2"	\$450
2 column x 4"	\$900
2 column x 6"	\$1350

## Buy any two regions

2 column x 2"	\$795
2 column x 4"	\$1575
2 column x 6"	\$2350

## Buy all three regions

2 column x 2"	\$1050
2 column x 4"	\$2100
2 column x 6"	\$3150

Orders must be prepaid | Deadline Monday at 5 p.m.

## Available Discounts

4 Consecutive Week Order	10% off
13 Consecutive Week Order	15% off
26 Consecutive Week order	25% off

**Reach over  
 950,000 readers  
 with the power  
 of Mississippi  
 newspapers**

# MDAN Participating Newspapers

[Mississippi Display Advertising Network]

**Statewide Total Circulation**

**384,904**

**Readership**

**962,000**

## North Region

### Dailies

Daily Corinthian  
Greenville - Delta Democrat Times  
Greenwood Commonwealth  
Oxford Eagle

### Non-Dailies

Amory - Monroe Journal  
Ashland - Southern Advocate  
Baldwyn News  
Batesville - The Panolian  
Belmont & Tishomingo Journal  
Booneville - Banner Independent  
Bruce - Calhoun County Journal  
Carrollton Conservative  
Charleston - Sun-Sentinel  
Clarksdale Press-Register  
Cleveland - Bolivar Commercial  
Coffeeville Courier  
Fulton - Itawamba County Times  
Grenada Star  
Hernando - DeSoto Times Tribune  
Holly Springs - South Reporter  
Houston - Chickasaw Journal  
Indianola - Enterprise-Tocsin  
Leland Progress  
Marks - Quitman County Democrat  
New Albany Gazette  
Okolona Messenger  
Pontotoc Progress  
Ripley - Southern Sentinel  
Senatobia - The Democrat  
Tunica Times  
Tupelo - Lee County Courier  
Water Valley - North Mississippi Herald  
Winona Times

**NORTH REGION TOTAL 135,607**

## Central Region

### Dailies

Columbus - Commercial Dispatch  
The Meridian Star  
Starkville Daily News  
West Point - Daily Times Leader  
Vicksburg Post

### Non-Dailies

Ackerman - Choctaw Plaindealer  
Bay Springs - Jasper County News  
Belzoni Banner  
Brandon - Rankin County News  
Carthaginian  
Crystal Springs - The Meteor  
Dekalb - Kemper Messenger  
Eupora - Webster Progress-Times  
Forest - Scott County Times  
Hazlehurst - Copiah County Courier  
Jackson - Mississippi Link  
Jackson - Northside Sun  
Kosciusko - Star-Herald  
Louisville - Winston County Journal  
Macon Beacon  
Magee Courier  
Mendenhall - Simpson County News  
Morton - Spirit of Morton  
Philadelphia - Neshoba Democrat  
Port Gibson Reveille  
Quitman - Clarke County Tribune  
Raleigh - Smith County Reformer  
Raymond - Hinds County Gazette  
Ridgeland - Madison County Journal  
Rolling Fork - Deer Creek Pilot  
Taylorsville - The Post  
Union-Newton - Newton County Appeal  
Yazoo City - Yazoo Herald

**CENTRAL REGION TOTAL 134,142**

## South Region

### Dailies

Brookhaven - Daily Leader  
McComb - Enterprise-Journal  
Natchez Democrat  
Picayune Item

### Non-Dailies

Bay St. Louis - Sea Coast Echo  
Biloxi - D'Iberville Press  
Collins - News Commercial  
Columbia - Columbian-Progress  
Fayette Chronicle  
Hattiesburg - The Lamar Times  
Laurel Leader Call  
Leakesville - Greene County Herald  
Liberty/Southern Herald  
Lucedale - George County Times  
Magnolia Gazette  
Meadville - Franklin Advocate  
Monticello - Lawrence County Press  
Ocean Springs Gazette  
Ocean Springs Record  
Petal News  
Poplarville Democrat  
Prentiss Headlight  
Richton Dispatch  
Tylertown Times  
Waynesboro - Wayne County News  
Wiggins - Stone County Enterprise  
Woodville Republican

**SOUTH REGION TOTAL 115,155**