

Quarter Page Network

Make an impact and get results with a quarter page ad in your choice of Mississippi newspapers.

The Quarter Page Network (QPN) enables you to market your product, service or opportunity effectively, easily and economically at a **fraction of the price you would pay** to place the ads directly in participating newspapers.

Run Dates

Ads will run one time between Monday and Sunday in each participating newspaper. Exact publication date is at the discretion of the newspapers. Due to the low cost of network, the specific day cannot be requested.

Ad Specifications

5" wide by 10.5" deep.

Publications

QPN currently appears in over 85 Mississippi newspapers with a total circulation of 335,000 copies. Total readership is 838,750 calculated at the industry standard of 2.5 readers per copy.

Deadlines

All ads are due noon Monday prior to the week you want your ad to publish. You should, however, call your local newspaper ad representative or MPress direct early to determine availability of the week in which you are interested.

Affidavits and Guarantees

MPress closely monitors the participating newspapers. Upon advance request, MPress will issue an affidavit and sample tearsheets confirming placement of ads. Ads normally run in every participating newspaper, We guarantee your ad will run in at least 90% of the participating newspapers each insertion.



\$8,995 Statewide

335,500 | 838,750
Circulation | Readership

\$4450 North Region

\$2825 Central Region

\$2100 South Region

\$1350 Pick 10

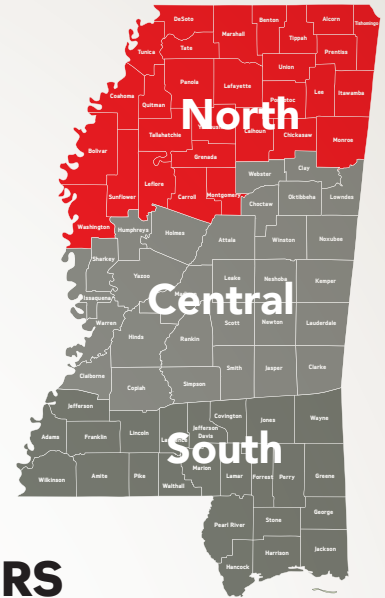
Deeply discounted rates! You won't find a lower price anywhere.



Pick 10+

Run a quarter page ad in your choice of 10 newspapers or more for just \$135 per paper.

You can tap into the **group buying power** with 10 or more ads in the Mississippi newspapers. You choose the newspapers with no restrictions on region. For only \$135 per paper, it's another affordable, low-cost solution for reaching readers in the state of Mississippi.



QPN PARTICIPATING NEWSPAPERS

North Region

Dailies

Corinth – Daily Corinthian
Oxford Eagle
Tupelo - Daily Journal
University - Daily Mississippian

Non-Dailies

Ashland – Southern Advocate
Amory – Monroe Journal
Baldwyn News
Batesville - The Panolian
Belmont & Tishomingo Journal
Booneville Banner Independent
Bruce - Calhoun Co. Journal
Cleveland – The Bolivar Commercial
Coffeeville Courier
Fulton Itawamba County Times
Hernando - DeSoto Times
Holly Springs - South Reporter
Houston – Chickasaw Journal
Leland Progress
Marks – Quitman Co. Democrat
New Albany Gazette
Okolona Messenger
Pontotoc Progress
Ripley – Southern Sentinel
Water Valley - North MS Herald

Central Region

Dailies

Columbus – Commercial Dispatch
The Meridian Star
Starkville Daily News
The Vicksburg Post
West Point – Daily Times Leader

Non-Dailies

Ackerman – Choctaw Plaindealer
Bay Springs – Jasper Co. News
Brandon - Rankin County News
Carthage - The Carthaginian
Clinton Courier
Crystal Springs - The Meteor
DeKalb – Kemper Co. Messenger
Eupora – Webster Progress-Times
Hazelhurst – Copiah Co. Courier
Jackson - Mississippi Link
Louisville – Winston Co. Journal
Macon Beacon
Morton - Spirit of Morton
Philadelphia – Neshoba Democrat
Port Gibson Reveille
Raleigh - Smith Co. Reformer
Raymond – Hinds Co. Gazette
Ridgeland – Madison Co. Journal
Rolling Fork – Deer Creek Pilot
Taylorsville – The Post

South Region

Dailies

Brookhaven – Daily Leader
McComb – Enterprise Journal
The Natchez Democrat

Non-Dailies

Bay St. Louis - Sea Coast Echo
Biloxi – D'Iberville Press
Collins - News Commercial
Fayette Chronicle
Hattiesburg Post
Hattiesburg – Lamar Times
Laurel Leader Call
Leakesville - Greene Co. Herald
Liberty - Southern Herald
Lucedale – George Co. Times
Magnolia Gazette
Meadville – Franklin Advocate
Monticello – Lawrence Co. Press
Ocean Springs Gazette-Record
Pass Christian – Gazebo Gazette
Petal News
Poplarville Democrat
Prentiss Headlight
Richton Dispatch
Tylertown Times
Waynesboro - Wayne Co. News
Wiggins – Stone Co. Enterprise
Woodville Republican

*Circulation based on USPS sworn Statements of Ownership Management & Circulation ** Readership based on industry average of 2.5 readers per copy. Participating newspapers may reject any ad for any reason. MPress guarantees placement in at least 90% of program newspapers but cannot guarantee position or publication day of week. This network is limited to one ad per week and statewide advertisers will be accommodated before zone advertisers. Specific weeks may be reserved with 25% down. Frequency discounts available for purchases of four weeks or more. Ads sold on a first-come, first-served basis.